

## BrightAuthor creates, publishes and networks digital sign presentations with ease.



BrightAuthor is a PC software application that makes creating and publishing BrightSign presentations simple and dependable. BrightAuthor's intuitive interface allows you to design full-screen or multi-zone presentations, create playlists and add day-parting to presentations with ease. Completed presentations can be automatically published directly to memory cards and includes all the

necessary content and support files to guarantee successful playback. BrightAuthor also includes BrightSign Simple Networking to allow you to send content updates remotely. Not only is BrightAuthor rich with custom features and simple to use, it also is free of charge to all BrightSign customers. Experience BrightAuthor and bring your presentations to life.

### Benefits

- Easily creates full screen and multi-zone presentations using templates and intuitive tools to:
  - select preset templates or create custom multi-zone screen layouts
  - create playlists using basic drag and drop conventions to add and order content
  - add day-parting and scheduling of multiple playlists
  - tailor playlists with slide transitions and intervals, background images and colors, fonts, volume levels and more
- Supports multimedia and networked content including images, videos, live video, audio, RSS and text feeds, date and time
- Includes BrightSign Simple Networking tools to deliver remote content and firmware updates to networked units
- Offers day-parting of playlists to schedule playback at particular times throughout the day and specific days of the week
- Automatically publishes presentations including all necessary content, playlist and supporting files to memory cards or network location for dependable playback.

Monday, July 20 2009

< day week > today

	1 Video or Images	2 Clock	3 Images
non-stop		non-stop event Playlist 0	
8 am	<b>Attract Video Playlist</b> 08:00 AM - 10:00 AM		<b>Playlist 1</b> 08:00 AM - 12:00 PM
9 am			
10 am	<b>Live Video Playlist</b> 10:00 AM - 12:00 PM		
11 am			
noon	<b>Sales Video Playlist</b> 12:00 PM - 02:00 PM		
1 pm			<b>Playlist 4</b> 12:00 PM - 09:30 PM
2 pm	<b>Showcase Image Playlist</b> 02:00 PM - 04:00 PM		
3 pm			
4 pm	<b>Attract Video Playlist</b> 04:00 PM - 06:00 PM		
5 pm			

Sign Properties

Main Networking I/O

Networking

Enable networking

URL for web folder: (e.g., http://www.brightsign.com/files/)

http://www.brightsign.biz/presentations

Check Server for New Files: 10 pm - 2 am

Publish Network Setup Files Now

OK Cancel

Select a Template

View: System Templates

System Templates  
User Defined Templates

Full Screen

2-zone horizontal

2-zone vertical

3-zone

5-zone with clock

6 Zone

7 zone

## Specifications

- To create presentations with BrightAuthor, you need a PC with Windows XP or Windows Vista
- To play presentations you create with BrightAuthor, you need the following hardware:
  - BrightSign unit running firmware v3.1 or greater: HD110, HD210, HD410, HD810 or HD1010
  - Display: Any monitor, TV, or Elo touch screen with inputs of: HDMI, VGA or Component (HD810 and HD1010 only)
  - Storage card: SD or SDHC (all BrightSign models) or USB Flash card (HD810 and HD1010 only)
  - Card Reader/Writer or USB port: Card reader/writer must be connected to a PC and be compatible with the storage card.